

January 21 to 25, 2017
The Atlantis,
Paradise Island
The Bahamas

SCHEDULE OF EVENTS

## SATURDAY, JANUARY 21, 2017

12:00 p.m. - 7:00 p.m. Registration Desk Open
Location: Royal Hospitality 1

Tee-Shirts provided by Cable Bahamas
Tote Bags provided by LORAC Communications Inc.
Lanyards and Badge/Schedule Holders provided by
Discovery Networks

### SUNDAY, JANUARY 22, 2017

7:00 a.m. - 5:30 p.m. Registration Desk Open

Location: Grand Foyer, Convention Center

Afternoon Refreshments sponsored by CommScope

8:00 a.m. - 9:30 a.m. Breakfast Buffet

Location: Grand Ballroom D

Breakfast Buffet sponsored by Bloomberg L.P.

I I:00 a.m. - 2:00 p.m. Exhibit Hall Set-up

Location: Grand Ballroom A-C

2:00 p.m. - 3:30 p.m. Board of Directors' Meeting

Location: Hera Room

4:00 p.m. - 5:00 p.m. **Meet and Greet** 

for Active Members Only

Location: Hermes Room

5:00 p.m. - 6:30 p.m. Welcome Cocktail Party

Location: Dig Deck

Cocktail Party sponsored jointly by **BBC World News.** 

HBO,

OpenVault and

**REVOLT Media & TV LLC** 

### MONDAY, JANUARY 23, 2017

7:00 a.m. - 5:30 p.m. Registration Desk Open

Location: Grand Foyer, Convention Center

Morning Break Refreshments sponsored by

**Spectrum Engineering Corporation** 

Afternoon Break Refreshments sponsored by **National Geographic** 

7:00 a.m. - 8:30 a.m. Breakfast Buffet

Location: Grand Ballroom D

8:20 a.m. - 8:30 a.m. Formal Welcome

Location: Adonis Room

8:30 a.m. - 10:00 a.m. **Programming Highlights** 

Session

Location: Adonis Room

10:00 a.m. - 11:30 a.m. Technical Highlights Session

Location: Adonis Room

11:30 a.m. - 12:30 p.m. "Leaders As Teachers"

Marketing/Management

Topic Session 1

11:30 a.m. - 12:30 p.m. "IPTV - The Next Generation

Of Content Delivery"
Technical Topic Session 1

Location: Adonis Room

12:30 p.m. - 1:45 p.m. Luncheon with Panel Discussion on "The Future Of Cable In The

Caribbean And Internationally"

Location: Grand Ballroom D

# MONDAY, JANUARY 23, 2017

(Continued)

1:45 p.m. - 5:45 p.m.

**Exhibit Hall Open** 

Location: Grand Ballroom A-C
Exhibit Hall Refreshments sponsored by Gulfcom

6:30 p.m. - 8:30 p.m.

Caribbean Party Location: Royal Deck

Caribbean Party sponsored in part by A+E Networks

Entertainment sponsored by

Caribbean Cable Cooperative Limited

and

Womble Carlyle Sandridge & Rice, LLP

#### **TUESDAY, JANUARY 24, 2017**

7:30 a.m. - 2:00 p.m.

**Registration Desk Open** 

Location: Grand Foyer, Convention Center

Morning Break Refreshments sponsored by National Geographic

7:30 a.m. - 9:00 a.m.

Breakfast Buffet
Location: Grand Ballroom D

8:45 a.m. - 9:15 a.m.

**Associate Members' Meeting** 

Location: Adonis Room

9:30 a.m. - 11:00 a.m.

**Annual Membership Meeting Reports from Cable Operators** 

Location: Adonis Room

11:00 a.m. - 12:00 p.m.

"Big Data For Us Marketing Idiots"

Marketing/Management Topic

Session 2

Location: Hermes Room

### TUESDAY, JANUARY 24, 2017

(Continued)

11:00 a.m. - 12:00 p.m. "Data Growth: Keep Up/Stay

Ahead/Monetize"

Technical Topic Session 2

12:00 p.m. - 1:30 p.m. Luncheon in Exhibit Hall

Location: Grand Ballroom A-C.

Luncheon sponsored in part by

Liberty Cablevision of Puerto Rico

12:00 p.m. - 4:00 p.m. Exhibit Hall Open

Location: Grand Ballroom A-C

Exhibit Hall Refreshments sponsored by National Geographic

4:00 p.m. - 6:30 p.m. Farewell Cocktail Party
Auction. Raffle

Location: Grand Ballroom D

Cocktail Party Beverages sponsored by **Bloomberg L.P.**Hors D'Oeuvres sponsored in part by

Caribbean Cable Cooperative Limited

### **WEDNESDAY, JANUARY 25, 2017**

8:00 a.m. - 9:30 a.m. Breakfast Buffet

Location: Grand Ballroom D

8:00 a.m. - 10:00 a.m. Exhibit Hall Breakdown

Location: Grand Ballroom A-C